

ATLANTA'S ultimate makeover

PRESENTED BY

JEZEBEL &

WSB-TV
ATLANTA 2

"Amanda" has been found!

*To see Amanda Lynn Ward revealed,
tune into WSB,
June 25th at 9:30 p.m.*

the team

the face & more

Aesthetic
SURGERY ASSOCIATES

the smile



ATLANTA CENTER FOR
COSMETIC DENTISTRY

the body



the eyes

InView

the wheels

GLOBAL
IMPORTS



The Ultimate
Driving Machine

the hair & makeup

VAN MICHAEL
SALON

the relaxation

NB
Natural Body
spa and shoppe

insecure to irresistible

Amanda Lynn Ward:
Recipient of Atlanta's Ultimate Makeover



Amanda Lynn Ward had been pouring over Rick Warren's popular book, *A Purpose-Driven Life* after her most prized saddlebred horse died and she spent months succinctly recovering from gynecological and knee surgeries. She had often looked to books for uplifting. Within that same time span, Amanda's car officially exploded. This self-proclaimed "country girl" from Canton desperately needed a new lease on life, complete with a heartfelt, bright smile and four wheels. Amanda prayed "quite repeatedly" upon submitting her application to the Ultimate Makeover team, presented by *JEZEBEL* and WSB-TV. Always intuitive and motivated by her spiritual upbringing, Amanda stubbornly believed that her faith would triumph. Weeks later, the bubbly 31-year-old was whisked away from her family farm in Alpharetta and catapulted onto the grand transformation stage she earned as Atlanta's Ultimate Makeover recipient.

"I cannot stress how blessed I am to have been chosen as the recipient, and I have never felt so naturally giddy in all my life!" beams Amanda, hours after enduring fitness training and complete cosmetic

dental surgery. Her happiness is infectious, even while being sedated. "I sincerely hope I will be a good representative for the companies involved that have been gracious enough to give me this opportunity," she says.

Having grown up training horses her entire life, Amanda's wardrobe has predominantly consisted of blue jeans, sweatshirts, hair bows, and thick eyeglasses caked with dust. As executive assistant at a broadcast corporation in Nashville, TN for several years, Amanda dressed accordingly back then. However, her love for the family business inspired her to return to the farm in Georgia. As a result, she has steadily gained weight and hasn't purchased trendy outfits, hair products and makeup to enhance her appearance— "or self-esteem"— for three years. Amanda jokes affectionately, "Horses really don't care what you look like, but prestigious show competitors do!" She is slotted to represent the family business at the Pro-Am Benefit Classic Horse Show, and being on the Board of Directors of such classy, sophisticated functions in 2004 will not allow her to wear Wrangler jeans and tennis shoes.

Atlanta's Ultimate Makeover has Amanda's entire appearance

beauty



“Amanda prayed “quite repeatedly” upon submitting her application to the Ultimate Makeover team, presented by JEZEBEL and WSB-TV.”

covered, she certainly won't be dawned in dirty clothes or outdated eye-wear. She will no longer need glasses as she will receive LASIK surgery thanks to Dr. Keith Thompson of Emory Vision. Additionally, Amanda will be uncompromisingly fit with the help of Super Trainer Carlos Jordan and flash a spectacular smile designed by famed cosmetic dentists, Dr. Debra Gray King and Dr. Rich Creasman of Atlanta Center for Cosmetic Dentistry. Skin and hair are equally important in this complete transformation. That's where Atlanta's top stylist team Nikole Morrow-Pettus, Rob Cook and Stuart Wilson of Van Michael, and wellness spa attendants of Natural Body Spa and Shoppe will offer their expertise. As for the intensive treatments that shall fulfill Amanda's wish to be tucked, toned and lifted, one of the country's most renowned plastic surgeons, Dr. James Davis, will perform a full body and skin alteration. And the treasure that will take her to the horse shows and charity events?

“A brand new, luxurious BMW!,” gasps Amanda. “I cannot think of anything else that will make this makeover the absolute ‘ultimate’ it could ever be.” Account Executive Amy Murphy of Carroll White marketing firm states: “In keeping with her ultimate physical makeover, the Global Imports Z-4, because of its sportiness, because of the fact that it is a convertible, and because it is the ultimate driving machine, takes Amanda's automobile experience from utilitarian to ecstasy.”

When asked if she is intimidated by the realization that thousands of viewers will watch her makeover on WSB-TV, Amanda is undaunted. She is on top of the world whether in front of the camera, in the operating room or in the spa having her shoulders kneaded. The show's producer, Mary Fiorella can attest to Amanda's genuine enthusiasm since she has spent a great deal of time with her in multiple environments of her makeover at all hours of the day. “The great team of experts we have assembled combined with Amanda's positive outlook and supportive family have made my job easy!” says Fiorella. “It's been exciting to see Amanda's transformation and I am sure viewers will be just as riveted.”

Tune into WSB-TV on June 25, at 9:30 p.m. to see Amanda's transformation. Then, check back in our July issue for Amanda's “after” pictures and complete follow up story. —BY CANDI LACE



Training with Carlos Jordan of Ultimate Bodies By Carlos



the experts

VAN MICHAEL SALON

HAIR & MAKEUP

Makeup Artist Nikole Morrow-Pettus, Hairstylist Rob Cook and Color Expert Stuart Wilson equal the dynamic trio from Van Michael Salon, recently chosen as "Top Color Salon" by Allure Magazine. From the salon responsible for servicing clients such as Nicole Kidman, The Spice Girls and Jodie Foster, this style team will definitely honor Amanda's wish for "no frizz and more radiance."



FACE & MORE

Performed by acclaimed plastic and reconstructive surgeon Dr. James Davis of Aesthetic Surgery Associates, P.C., Amanda will undergo a breast augmentation, lower Blepharoplasty, liposuction to her hips, thighs, abdomen, knees and flanks. In order to create the glowing complexion Amanda has asked for, Dr. Davis will remove moles from her face and continue a skincare program of Microdermabrasion.



ATLANTA CENTER FOR
COSMETIC DENTISTRY

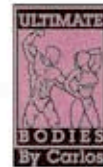
THE SMILE

Singer Toni Braxton has raved about her visits to the Atlanta Center for Cosmetic Dentistry and so will Amanda. One of two women in the world to have achieved the highest level of competence in cosmetic dentistry according to the American Academy of Cosmetic Dentistry, Dr. Debra Gray King will design Amanda's new smile. Assisted by Dr. Rich Creasman, also of the Center, Dr. King will reshape Amanda's gums and provide 14 porcelain veneers.



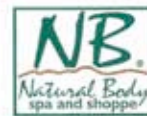
THE EYES

Profiled by *USA Today*, *Wall Street Journal* and CNN, board certified Ophthalmologist and Founder/CEO of InView, Dr. Keith Thompson of Emory Vision will perform complete vision correction on Amanda's eyes. She has not been able to see without contacts or glasses for ten years, and Dr. Thompson will apply LASIK technology to reshape Amanda's cornea and perfect her vision.



THE BODY

While Amanda has never trained or stuck with a gym longer than a few weeks, she is ecstatic to work out alongside Super Trainer Carlos Jordan of Ultimate Bodies by Carlos. A reputable trainer for over 20 years, Jordan will do a body fat assessment of Amanda, formulate a short- and long-term nutritional plan and personally motivate her five days a week during the Ultimate Makeover. Her goal is to lose at least 20 pounds and "tone up every inch of the remaining."



RELAXATION

Amanda headed over to Natural Body Spa's new Midtown location prior to her surgery where massage therapist Leigh Provence gave her a Naturopathica Arnica Herbal Friction massage to ease the soreness she was experiencing due to her new workout routine with Carlos. Adriane Benson, its lead aesthetician also did a skin analysis and started Amanda on a Jurlique skin care regime, some of which was tailored to preparing her skin for surgery and some of which will be used after surgery to help expedite recovery and maintain the results achieved from surgery. She will receive several more massages prior to surgery. Dr. Davis also recommended an additional massage for Amanda after her surgery to assist in healing the areas where liposuction was performed.



THE CAR

Amanda will not only be the driver of a new car, but the ultimate driving machine: a Z-4 BMW. Global Imports refused to skimp and/or hand over the keys to just any automobile. In maintaining their stellar reputation as Atlanta's premier BMW dealer, they feel that Atlanta's Ultimate Makeover recipient deserved only the best.

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