

ATLANTA

# jewish life

**THE BEEF GOES ON  
IN BUCKHEAD**

*Meet a Jewish Thai Chef*

**ESSAY: ISRAEL'S  
BEST KEPT SECRET**

JAN/FEB 2003

\$3.00



**Blacks and Jews**  
Continuing the Dialogue

## Open Wide and Say “Ahhhhh”

Atlanta Center for Cosmetic Dentistry



If you're like most people, you probably dread going to the dentist. The very thought conjures up images of menacing syringes, antiseptic smells and the shrill whine of the drill. But, that's all changed at the Atlanta Center for Cosmetic Dentistry. Through the combination of high tech and high touch, the ACCD has developed a dental spa. Hailed by the national media like *The Wall Street Journal*, *Vogue*, CBS, *USA Today* and Fox News Channel, among others, the ACCD is an Atlanta treasure that has redefined the way that appearance-related dental care is delivered.

To ease anxieties of clients, the ACCD has created a soothing, peaceful atmosphere. Unlike the typical sterile feel and smell of most dental offices, this practice has created an ambiance reminiscent of a fine, upscale resort in its beautiful, new yellow mansion office in the Chastain Park area of Atlanta. The bottom line — they not only want you to love your new smile, but to enjoy the process.

### Ever Thought About Redesigning Your Smile? Here's What You Need to Know

Smile Design is the primary service offered by the Atlanta Center for Cosmetic Dentistry. It's a highly technical process to improve the appearance of your smile, and usually includes placing porcelain veneers or combining veneers with bonding, crowns, bridges, and teeth whitening. A beautiful, more alluring Smile Design can be the beginning of so many things — like increased confidence, a rejuvenated spirit and a more successful lifestyle.

The objective is for a client's smile to appear so naturally beautiful that people will only assume he or she was born with it. You may have seen people with unnatural-looking dental work that is easy to spot. Perhaps their teeth are white, opaque and blocky, or maybe you've spotted the tell-tale signs of dark metal showing between the porcelain and the gum line.

To get the optimal results for a Smile Design, it takes a combina-

tion of artisans — the cosmetic dentist and the master ceramist — both of whom should have years of appropriate training, education, experience and artistic ability. Just looking around for this combination though, you may reach the conclusion that being a “cosmetic dentist” is almost a cliché. Why? Because these days, any general dentist who does things as simple as whitening teeth can claim to be a cosmetic dentist. If you are looking for a gorgeous smile, just realize that like all cars, restaurants, hotels or physicians are not the same, all dentists are not the same either. You owe it to yourself to make sure you do your homework in advance and research how to get your Smile Design done right.

The first step in the fabrication of the porcelain restorations like veneers, is for the cosmetic dentist to design them in conjunction with the client's desires. Great Smile Design techniques also require precise measurements based upon mouth shape, gum lines, lips and natural shape of the teeth. That's why we first listen to you, the client, and then meticulously plan a Smile Design before we begin the actual procedure.

This is where artistry, science, training and knowledge of materials merge. The dentist must specify the shape, thickness and colors. Natural teeth are not pure white, but rather have subtle colors — sometimes yellow, blue, pink — and these vary throughout each tooth. The cosmetic dentist must design each tooth and communicate the exact specifications for the ceramist to follow.

The most beautiful, realistic crowns and veneers are individually hand crafted by master ceramists. Each veneer or crown is fabricated from special tooth-colored porcelain, then hand-painted before hand firing to create the most natural smile possible. If you'd like to know more about the process, or like a tour of our facility or in-house cosmetic dental lab, call us at (404) 847-9711. After just one visit, we're confident that you will decide this is definitely the place to get your beautiful new smile designed.



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